



— MEVP NEWS —



Mohamed Alabbar and MEVP Launch \$250 million MENA-focused Venture Capital Fund

MEVP to boost VC growth capital for tech market leaders in MENA and Turkey

Dubai, September 11, 2017

Middle East Venture Partners announced the launch of MEVP's third MENA venture capital fund – the Middle East Venture Fund III (“MEVFIII”) with a target size of USD 250 million. This new fund will invest in innovative early-stage and growth-stage tech companies and help transform them into market leaders in the MENA and Turkey region.

Mohamed Alabbar Acquires Large Stake in Middle East Venture Partners (MEVP) to Create Leading Venture Capital Investment Firm in MENA

Dubai, May 18, 2017

Middle East Venture Partners (MEVP) announced that Mohamed Alabbar has acquired a large stake in the company to create one of the leading venture capital investment platforms in the Middle East and North Africa (MENA) region.

MEVP Introduces MENA's First VC Ecosystem Interactive Map



— NEW INVESTMENTS —

Matic

Series A – Undisclosed



Matic is a SaaS-enabled marketplace for booking housekeeping and cleaning services across the GCC and Lebanon.

> WWW.MATICSERVICES.COM

Neumann

Series A – \$2M



Neumann by Implify is a business intelligence platform whose core premise is to make use of enterprise data

> WWW.NEUMANN.AI

Scriptr

Series A – \$2M



Scriptr.io is a powerful IoT application development platform that allows developers and integrators to build vertical IoT applications using javascript

> WWW.SCRIPTR.IO

TreasuryXpress

Series A – \$2M



TreasuryXpress is a global fintech provider of Treasury Management capabilities, allowing companies to achieve visibility, consolidate cash information, manage end-to-end payment processing, and distribute useful and critical reports

> WWW.TREASURYXPRESS.COM

Tri Arc

Seed Round – Undisclosed



Tri Arc is a leading footage library marketplace with a vast archive (2,000+ hours of raw footage) of the Arab and Islamic World

> WWW.FIREHORSEARC.COM

Altibbi

Series A – \$6.5M Round led by MEVP

Lamsa

Series A – Undisclosed

Modacruz

Series A – \$1M



Altibbi is the largest Arabic digital health platform with a large database of medical content, as well as 24/7 subscription-based real-time connection with on-demand doctors



Lamsa is the ultimate Arabic library for children education and entertainment delivered through interactive stories and fun games for kids



Modacruz is the leading Peer-to-Peer fashion marketplace in Turkey that enables women to buy and sell pre-owned luxury fashion items

> WWW.MODACRUZ.COM



The Luxury Closet is the region's largest and fastest growing online marketplace where users buy, sell and consign pre-owned luxury bags and accessories

> WWW.THELUXURYCLOSET.COM



Wego is the leading flight and hotel aggregator and metasearch engine in the GCC

> WWW.WEGO.COM

ME VP MIDDLE EAST VENTURE FUND III

One Click

Series A – Undisclosed



One Click Delivery Services is a technology platform enabling seamless delivery services from local businesses to consumers' doorsteps

> WWW.1CLICK2DELIVER.COM

— KEY PORTFOLIO COMPANIES UPDATES —

Altibbi

Designer-24

Fadel



Raised a \$6.5M round from MEVP, Dash Ventures, Rimco, Tamm, Endeavor and other undisclosed investors. Serving more than 10M users on a monthly basis



Exceeded 4,000 rented dresses across the region and launched bridal dresses in Beirut



Signed key clients in the US in the education and publishing sectors; product went live with Disney

Falafel Games



Won the 2017 Tianfu Award for Best Overseas Game Company during the 6th Global Mobile Game Conference (GMGC) in Chengdu, China

Golfscape



Partnered with American Express in China, Hong Kong, Japan, Korea, Taiwan and Vietnam

Matic



Exceeded 2M hours of cleaning delivered on the platform

Mobinets



Signed a partnership agreement with major global telecom provider to provide Mobinets services across its operations companies

Mobsting



Launched Mobsting Moments, a simple to use, yet very powerful video capture and editing app

Shedul



Reached 30M bookings and \$1B in value of appointments booked. Launched Fresha marketplace in Dubai.

TreasuryXpress



Raised a round of \$4.3M from

Vbout



Revamped entire marketing

— MEVP NEW HIRES —



Rawad Khalife

Product Smartifier *(joined in January 2017)*

Rawad has more than 5 years of consumer (dubizzle, Careem) and enterprise (SAP, RealSpace) product experience in the tech industry in the Middle East. Prior to joining MEVP, Rawad led the property vertical at dubizzle, was a product manager at Careem handling the consumer mobile apps and head of the product team at real estate SaaS RealSpace.

Rawad holds a Bachelor degree in Electrical and Computer Engineering from the American University of Beirut and an MBA from INSEAD.



Nancy Dahdah

Junior Accountant *(joined in March 2017)*

Prior to joining MEVP, Nancy worked in the accounting department of a leading technology provider in Lebanon.

Nancy earned her Masters in Audit and Accounting as well as her Bachelors of Business and Management from Universite Saint Joseph.



Laila Hassan

Associate Director *(joined in August 2017)*

Prior to joining MEVP, Laila was active in the venture capital and startup landscape in Egypt, where she worked as a consultant for several startup businesses, developing operational and fundraising schemes.

In 2014 – while completing her MBA – Laila joined the investment banking division at Morgan Stanley in London as a summer associate, after which she opted to move back to Egypt to pursue a career among the now-thriving startup community.

Laila earned her MBA from the London Business School. She holds a dual undergraduate degree in Business Administration and Law from the American University in Cairo and Cairo University respectively.



Maya Debs

Legal Counsel *(joined in September 2017)*

Prior to joining MEVP, Maya was head of legal at the International Port Management Group.

Maya also worked as council at the Banking & Finance division of Alem&Associates, and has previously trained at Pictet Asset Management's law department in London with a focus on derivatives.

Maya holds a Graduate Diploma in Law from the College of Law in London and has completed the Legal Practice Course with a focus on Equity Finance, Private Acquisitions and Debt Finance Law at BPP in London, completing her academic stage to become a solicitor in England & Wales.



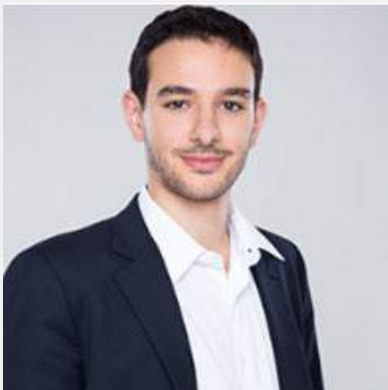
Ankit Sarwahi

Associate Director (*joined in October 2017*)

Ankit has more than 10 years of Venture Capital and investment research experience in India, UK and Middle East.

Prior to joining MEVP, Ankit was a Vice President at Boson Ventures. Ankit has invested in a wide range of technology-backed internet startups in India covering E-commerce, Online Travel, Food Tech, Digital Media, Frontier Technology and Event Booking.

Ankit holds an MBA from Indian School of Business (ISB Hyderabad), and a Bachelor of Commerce and Economics from the Delhi University.



Mark Khoury

Portfolio Hire (*joined in November 2017*)

Resigned from MEVP to become a Data Analyst at Shedul, an MEVP portfolio company.

— AWARDS —



MEVP receives “Forbes Middle East Innovators Award for Investors”

MEVP received the prestigious “Forbes Middle East Innovators Award for Investors” during an event that was held by Forbes in Dubai, UAE in October 2017. This award is given to honor the creative thinkers that are developing innovative ideas, funding them and bringing them onto the market in the region.

— EVENTS MEVP PARTICIPATED IN —



April 2017 – Dubai, UAE



May 2017 – Beirut, Lebanon



June 2017 – London, England



June 2017 – Paris, France



August and November 2017 – Dubai, UAE



September 2017 – Beirut, Lebanon



February 2017 – Beirut, Lebanon
May 2017 – Dubai, UAE
December 2017 – Riyadh, KSA



October 2017 – Manama, Bahrain



October 2017 – Abu Dhabi, UAE



October 2017 – Dubai, UAE





November 2017 – Dubai, UAE